

Report: Brightling Village Hall - BPC Meeting (11.09.24)

Overview of Operations and Bookings

Brightling Village Hall (BVH) continues its marketing efforts to promote the venue through direct promotion with potential organisers and, where appropriate, targeted media promotion. Regular bookings remain steady, forming a significant part of the hall's income stream.

Since the implementation of an online booking system in January 2024, a growing number of clients have adopted the platform. This system has proven beneficial by providing instant management statistics, including client data and occupancy rates, allowing for more efficient administration.

Cost Reduction Initiatives

Ongoing efforts are in place to reduce operational costs. To this end, cloud-based electricity monitoring and temperature logging systems have been introduced. The electricity monitoring system enables detailed tracking of detailed and specific energy consumption, allowing for precise calculations of the energy costs associated with each booking. Additionally, it has helped identify energy usage patterns that might have been missed in monthly bills.

The temperature monitoring system, which records data at 10-minute intervals allows for the fine-tuning of heating times based on specific event needs. While heating adjustments are currently made manually, there is potential for automatic scheduling linked to the bookings calendar in the future.

High-Speed Broadband

The installation of high-speed broadband at BVH has provided additional value to the community. On at least two occasions during extended periods of broadband service interruptions for local residents, the hall's connection enabled residents to continue their business operations without disruption. This service has proven to be a crucial backup for the local community, ensuring continuity for those reliant on internet access for work.

Parking Concerns

Several comments have been received regarding the limited availability of car parking space at the hall.

Easyfundraising Initiative

BVH aims to increase participation in the Easyfundraising initiative, a program that allows users to raise donations for the hall while shopping online. Efforts are being made to promote and encourage wider community engagement with this initiative, potentially increasing financial support for the hall's operations and improvements.

Upcoming Events

Upcoming special events, such as film and quiz nights, are set to be discussed at the next BVH committee meeting. These events are expected to draw significant interest and will contribute to increasing the hall's community engagement and revenue. Cafe, Local Lunches and Seasonal Suppers are other significant valued community occasions.

