

## **New House Farm (Bodiam) Ltd**

The Farm Office  
Bodiam  
Robertsbridge  
East Sussex  
TN32 5EQ

**Revised Proposal 20 May 2026**

### **PROPOSAL FOR SPONSORSHIP OF BODIAM RECREATION GROUND BY NEW HOUSE FARM (BODIAM) LTD**

The company proposes to sponsor the Bodiam recreation ground ("the Rec") initially for three years starting on 1 September 2026.

Ownership, management, maintenance and control of the Rec, the pavilion and the grounds will remain with The Parish Council.

The company seeks no role in the management of the Rec. A plaque confirming the sponsorship will be erected on the access gates at our expense.

The company will donate £4,000 annually on 1<sup>st</sup> September each year of the sponsorship to the Council to offset the expenses associated in maintaining the Rec.

In return, all we seek is Council commitment to maintain the quiet enjoyment of the Rec parishioners, their families and pets.

The current arrangements with Hawkhurst Juniors FC which have generated residents' complaints of traffic congestion, loss of access to properties and anxiety about access for emergency vehicles will be terminated and no similar arrangements will be entered into with any party.

The triangular area to the south of the Rec will be maintained as an area of natural regeneration for the flora and fauna of the village to return.

Motor vehicles will be prohibited from parking on or driving on the Rec except for maintenance and as agreed for the Bodiam Fun Day and Bodiam School Sports Day.

The three-year sponsorship will be reviewed for renewal or renegotiation in July 2029.

The proposal is in line with the terms of the original Guinness donation of the village green land in 1937 which made it clear that a condition of the grant was that no nuisance on the land gifted to the village would be permitted.

John D. Lovering - Director  
Contact: Jen Hastings – PA to John D. Lovering – Direct Tel: 01383 739427  
Email: [jen.hastings@nhfbodiam.co.uk](mailto:jen.hastings@nhfbodiam.co.uk)  
Registered Office: Linden House, Linden Close, Tunbridge Wells, Kent, TN4 8HH